





'WELCOME!

SAFE PUB

PLEASE DRINK RESPONSIBLY



CCTV



ID Checks



No Drugs



stronger together





THE DAILY NEWS

Tuesday, April 23, 2024

Tuesday, April 23, 2024

BREAKING NEWS

DISASTER FOR PUBS!

PUB OWNERS FACE CLOSURE DUE TO RISING COSTS





New ONS data shows hospitality has now lost 84,000 jobs since the Budget.



The Guardian
Reeves accused of balancing books at expense of the poor

Good news: interest rate down. Bad news: so is growth forecast

Bank of England cuts interest rates to 4.5% but slashes economic growth prediction by half to 0.75% as it blames Reeves' Budget for hitting jobs and prices harder than expected - with inflation and unemployment set to rise

DAVID MADDOK AND KATE DEVLIN

Rishi Sunak has been dealt a further blow in his bid to...

cut this was long anticipated. The Bank of England has halved its projections for growth this year, and inflation is set to rise more sharply than...

was warned by the Lib Dem that the forecast "needs to be a wake-up call". It came as the Bank cut interest rates from 4.75% down to 4.5%...

lost our £120K life savings to a crypto scam | £950 pay from the car loan scandal? | slice of your state pension

REEVES FACING HUGE TAX HIKES TO FILL £50BN BLACK HOLE

Economists issue dire warning on Chancellor's autumn Budget



Damning probe into Harry's charity criticises all sides

More than 1,000 pubs close in UK in one year - and it's about to get worse

UK economic growth slows in second quarter after rapid start to 2025

Britain braces for fresh wave of job losses: Hospitality and High St will be worst hit

By HUGO DUNCAN

UPDATED: 16:29, 20 February 2026

Source: CGA by NIQ

Sky-high alcohol duties

There are other cost factors negatively impacting British publicans, including sky-high alcohol duties (a tax imposed on alcoholic drinks). The UK has higher beer duties than every EU country except Finland, where a state-controlled monopoly is responsible for the sale of most alcoholic drinks.

As cultural institutions pubs are harder to reopen than bars, and lost sites are a loss to society

Between 2020 to 2025	Bars	Pubs
% of sites permanently closed	-27%	-15%
% of sites newly opened	24%	+4%
% Net site loss	-3%	-11%

PUB QUIZ TONIGHT!

STARTS 8:00 PM!



TEAMS WELCOME!



USE YOUR
BRAIN!



★ GREAT PRIZES TO BE WON!

5 ROUNDS OF QUESTIONS!



? TRIVIA • MUSIC • MOVIES • HISTORY • PICTURE ROUND ?

DON'T MISS OUT!

Coffee houses established themselves in cities. With a different character and atmosphere to that of pubs, the nature of drinking establishments began to change. Now pubs were no longer the only places people could go to eat or drink they had to buck their ideas up.

1650

The Golden Age was over. The number of pubs began to decline and continues to do so.

1877

Economic depression which unfortunately for the brewers of beer, stopped people drinking beer.

1920's

“ According to polling undertaken by YouGov for the report, **72%** of people felt the impact of pubs to community life to be positive.

➤ When asked if pubs are important in bringing people together, more than four-in-five (**81%**) of British adults agreed they are, with just **14%** feeling that they are not.

”

“
✓ Nearly three quarters (**73 percent**) of British adults felt that pubs help combat loneliness in their local area.

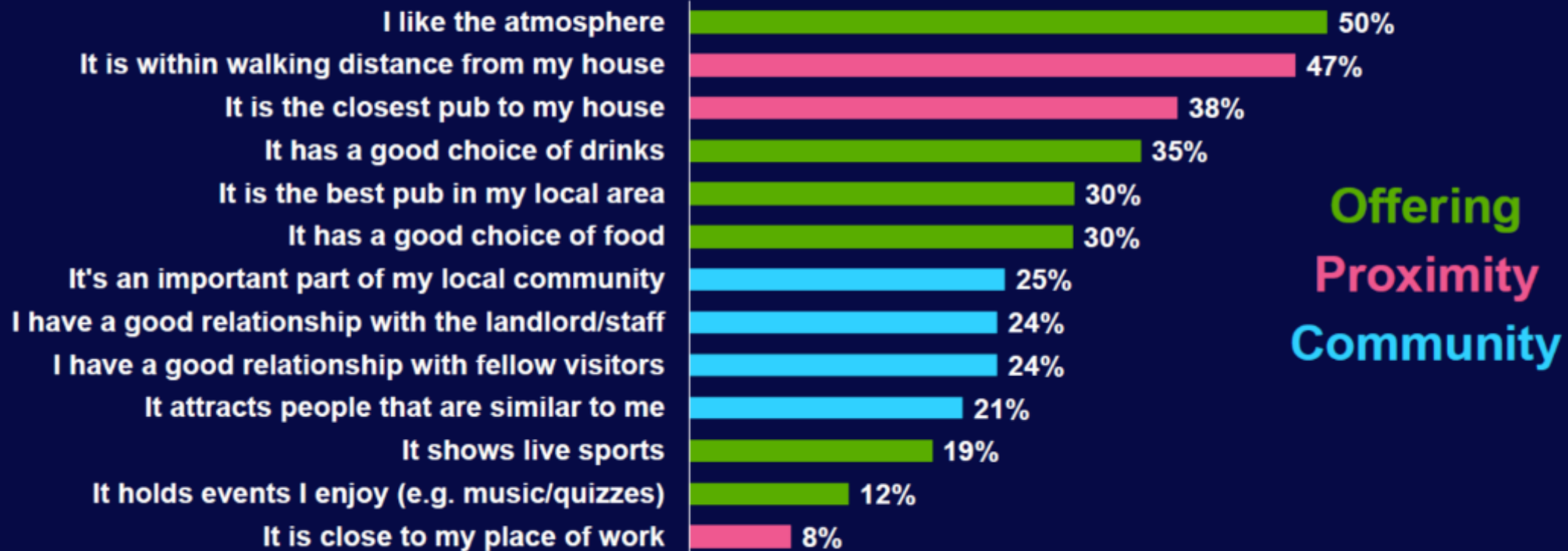
✓ Among pro-community activities supported by local pubs, nearly half (**42%**) of people were aware of pub events that bring the community together.

✓ More than a quarter (**27%**) knew of local pubs that supported charitable causes and close to one in five,

✓ **19%**, knew of local pubs that supported vulnerable people in their area.

The core factors when choosing a 'local' are the offering, led by atmosphere, and proximity. Community aspects are also cited by a quarter of respondents

Why is that specific pub your 'local'?



Despite our **differences** in usage, there is a **commonality**

“Part of the **community**. A welcoming environment where one can relax and chat, watch some sports, have a pint and **wind down**. Hopefully with no loud kids running around.”

“A pub is a **gathering space** for **communities** that's built around **food, alcohol, and comfort**.”

“i enjoy spending time with my family eating food, **playing pool** watching the football, i have **memories of family time**”

“It is a **British tradition** and part of our **culture, good and bad**”

“Good opportunity to **socialise** with friends. Enjoy it more when there is **live football** on and we can watch the game together with **a few drinks and food**”

“It's really good place to **socialise** with other people and friends and **have a good dance** and have a good time with new people”

“The pub is a great place to **socialise and hang out** with friends and family. Whenever there are **special events** on such as live sports or pub quiz, the atmosphere is even better. I love going for a few drinks at the pub but still **being in bed at a reasonable hour**.”

PUBS POWER BRITAIN

From grain to glass, a £34 billion industry supporting over one million jobs and delivering vital social value in every UK constituency.

“For every £1 invested in pubs, £8.28 of social value is returned to communities.”

“45,000 pubs and 1,800 breweries underpin local economies across the UK.

“Two-thirds of adults say their local pub is vital in tackling loneliness and social isolation.

“The sector generates £18 billion in tax and supports 1 million jobs nationwide.”

£34.3bn contribution to UK economy (GVA)



49%
of the workforce
aged 16–24

9 in 10
pubs serve no & low
alcohol options

750%
growth in no & low
volume since 2013

Heineken to invest £40,000,000 to reopen dozens of pubs and create 1,000 jobs



Danny Rigg and Sam Courtney-Guy

Published May 5, 2025 3:54pm Updated May 5, 2025 3:56pm



The Schooner in Ambler, Northumberland, reopened in April following investment (Picture: PA)

HEINEKEN Announces £40 Million Vote of Confidence in the Great British Local and Reaffirms Unwavering Support for Pub and Bar owners

This investment is part of multiple global efforts to improve social spaces and promote real-life connections

Heineken to create around 1,000 jobs with £40m pub investment



Heineken to reopen more than 60 closed pubs



GETTY IMAGES

Heineken says the £39m cash injection into Star Pubs will create more than 1,000 jobs



Afternoon
Socials

Quality
Serve



Healthier
Choices

Consumer Trends

Beyond
Booze

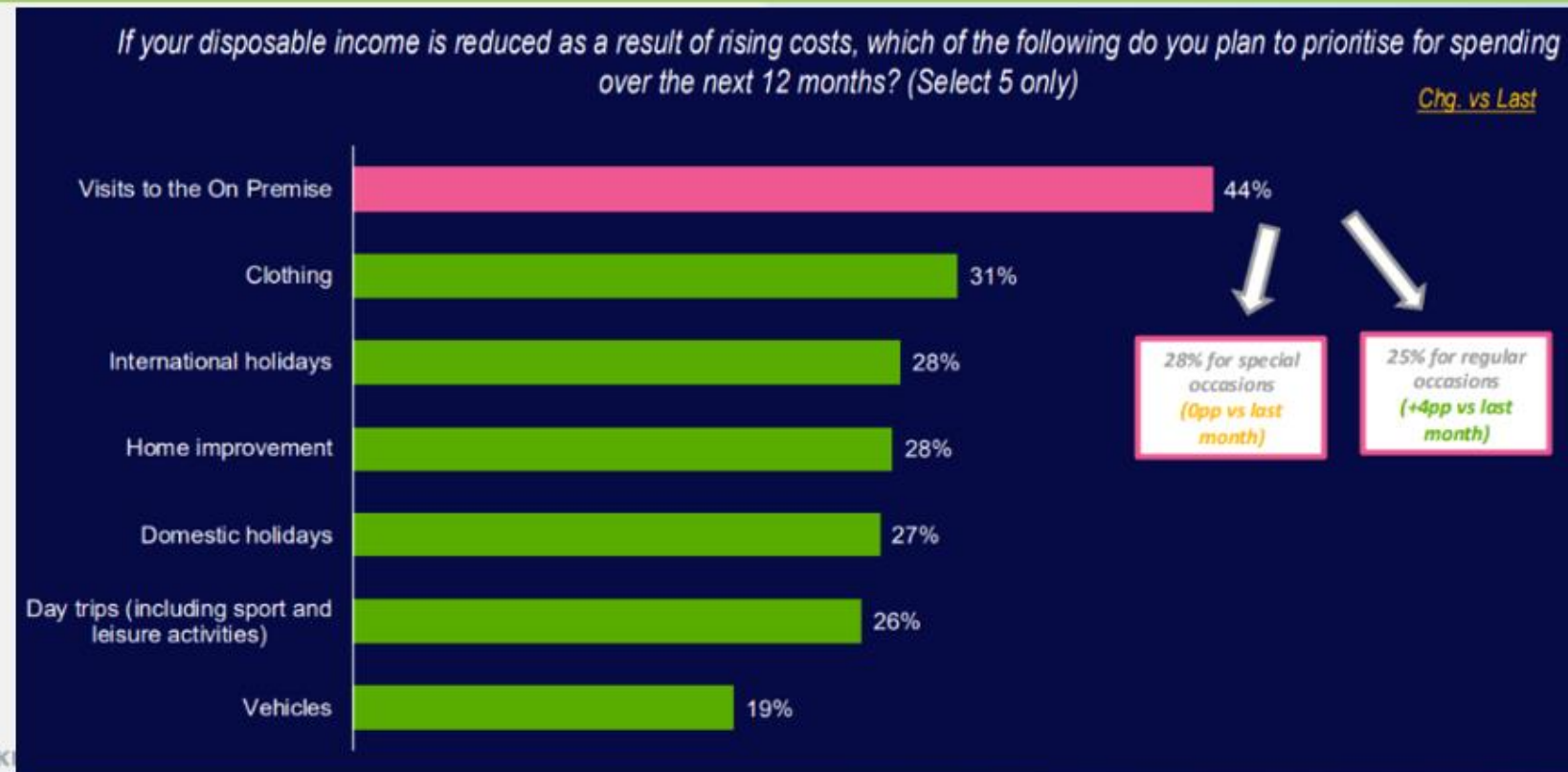


Digital
Shift



People still love the pub

People still prioritise the pub and regular drinks are back on the rise, ahead of special occasions



Quality is ever more important



40% of people visit a pub because it provides a **safe and comfortable** environment

Over 30% are looking for outdoor space with a **beer garden**



31% say that the **quality of a pint** drives them to an outlet - **28%** due to the **quality of food** on offer

Quality
Serve

Reason for On Trade Venue Choice



It's my
Regular/Local
-2.9%pts



It's in a Convenient
Location
-5.8%pts



Quality of
Staff/Service
+2.7%pts



The Range/Quality of
Drinks
+2.8%pts

Visits are more than just 'going for a pint'

Beyond
Booze



31%

Live music



26%

Live sport on TV



21%

Unusual/unique
pub games



24%

Quiz nights



24%

Comedy nights

There is a Bright Future For The Great British Pub

Right operator

**Independent in
look & feel**

Right agreement

**At the heart
of communities**

Well invested

Individual & local



PROUD TO PARTNER WITH **NATIONAL PUBWATCH**



Safer Pubs. Stronger Communities. Responsible Retailing.

Supporting licensees across the UK to create welcoming, safe social spaces.