



HAND 'Bottletop' Project

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Life on Mars

- Drunks cause us problems and commit crime, cause misery and cost us money.
- Pubs & Clubs get people drunk and make money out of it.
- Ergo we are diametrically opposed to the Licensing Trade.

The Old Trade Position

- Police are intrusive
- Not our fault
- We don't commit the crimes, just running a business.

Old Solution

- Pubwatch
- People misbehave.
- People get banned.
- Consequence:
- Conflict at the doors.
- Loss of Revenue.

New Start - Botttletop

- Education
- Improvement in Behaviours
- Re-integration
- No loss of revenue.
- Reductions in Crime and Pubwatch bans, leading to less administration.