

Local Alcohol Action Areas

**National Pubwatch Conference
18 February 2014**

LAAAs - background



Local alcohol action areas

- 20 areas selected
- Locations across England and Wales
- Areas decide own priorities within three aims

LAAAs – key aims

- Tackling alcohol-related crime and disorder
- Reducing alcohol-related health harms
- Promoting growth by establishing diverse and vibrant night-time economies

Reduce alcohol-related
crime and disorder

Alcohol-related violence



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High concentrations of licensed premises



Street drinkers



Domestic violence



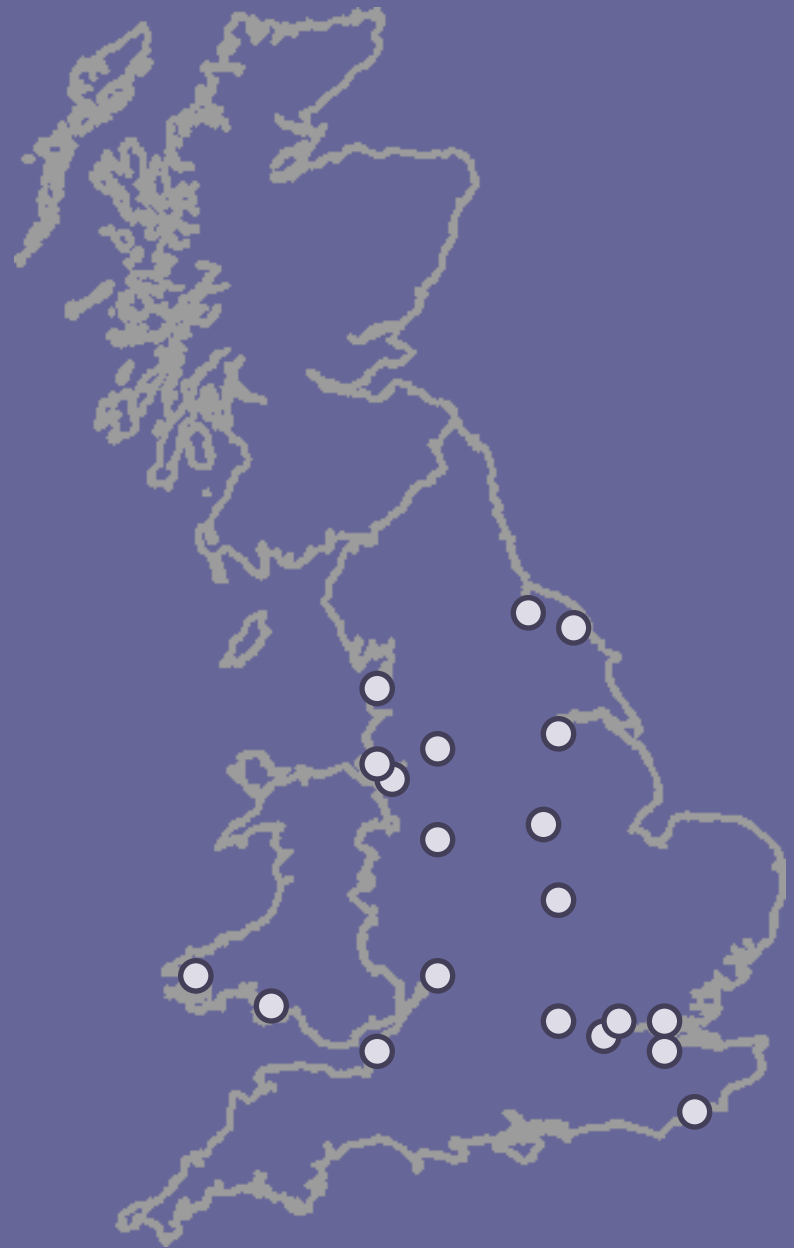
Reduce alcohol-related health harms



A more diverse night-time economy



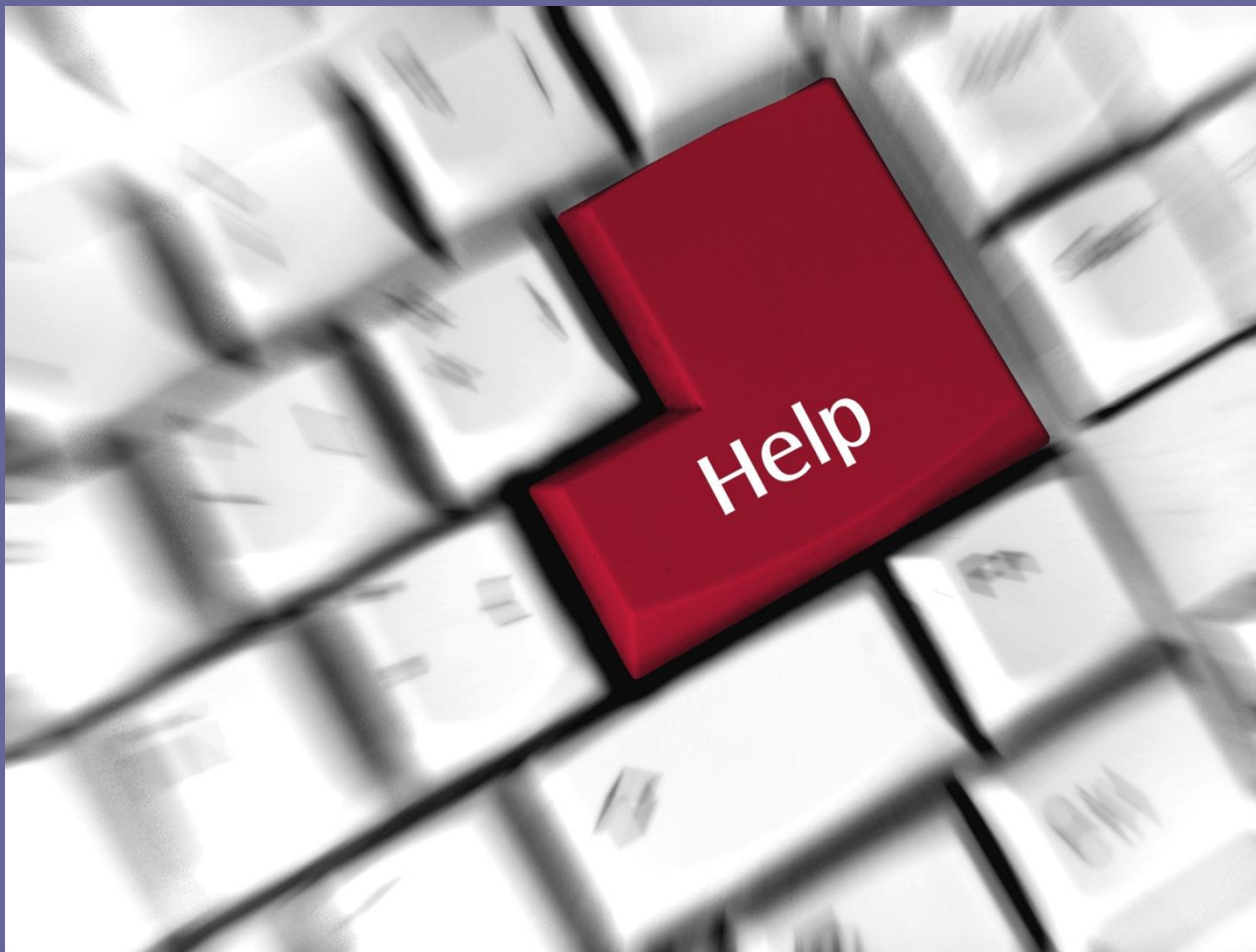
Blackpool
Croydon
Doncaster
Gloucester City
Gravesham
Greater Manchester
Halton
Hastings
Liverpool
Middlesbrough
Newham
Northamptonshire
Nottinghamshire
Pembrokeshire
Scarborough
Slough Borough
Southend on Sea
Stoke on Trent
Swansea
Weston-super-Mare



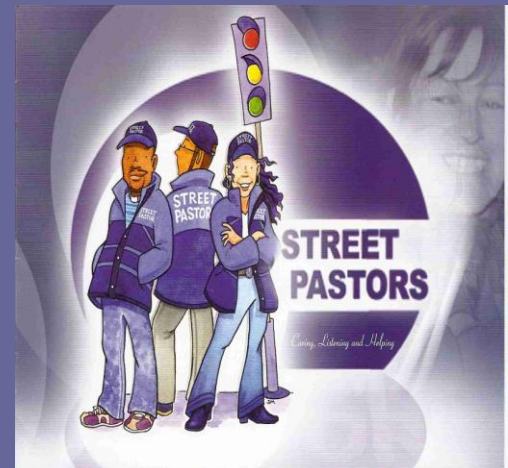
The LAAAs project

Phase 1: Developing plans	February-March 2014
Phase 2: Delivery I	April-September 2014
Phase 3: Delivery II	October 2014-March 2015
Phase 4: Review	March-June 2015

Support for LAAAs



Best practice schemes



Mentors



Questions?

