



ASSOCIATION OF
CHIEF POLICE OFFICERS

National Pub Watch Conference

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The Police Perspective

- Building Community – Dr Lee
- Economic Benefits, jobs
- Partnership...GMP AA Gary Shewan

Key Issues in the UK

- A changed market
- Pre-loading
- Cheap alcohol in the off-licence trade.....'on' to 'off'
- Focus on 'binge-drinking'
- Crime – violent crime, sexual assault, antisocial behaviour
- Excessive Tolerance?

My Challenge to Industry

- Motorway Service Areas
- LNL + EMRO
 - Level playing field
 - Reduce overall hours - paper
- Industry IAG
- Portman Group for retailers
- BBN + Pubwatch = G/S/B
- PASS assist with new strategy
- Encourage low alcohol products
 - Allow marketing
 - Must NOT expand the market

Crime Prevention Minister Norman Baker

'The UK drinks industry has been ordered by the Home Office to produce plans to tackle the sale and promotion of cheap super-strength beers and ciders by the summer or face government action.'

Reducing Tolerance of Unacceptable Behaviour

As a society we are too tolerant of unacceptable drunken behaviour

One of the key 3 things to do to reduce violence in the NTE is to control the environment, inside premises & on the street – Spencer Chainey, Jill Dando Institute

Responsibility of licensed premises and police to work together to take early positive action

Pubwatch leads the way

Raising Standards of Retailing

Evidence shows that premises which have high standards in retailing have less violence

Vulnerability training in Newcastle

Are the current schemes sufficient to motivate owners & managers to strive for excellence?

A tiered grading system ('star rating' or G/S/B)

Increased public awareness and increase competition?

Educating Influential People

Are councillors sufficiently aware

 Their responsibilities under the Licensing Act?

 The licensing objectives?

Are councillors and Magistrates sufficiently aware

 Their local streets between 2 – 6 am?

Pubwatch can contribute to helping them.

Local Alcohol Action Areas

Introduced following the Government consultation last year

74 areas applied, 20 have been selected

Focus is on 3 objectives;

1. Tackling alcohol related crime & disorder
2. Reducing alcohol related health harms
3. Promoting growth by establishing diverse & vibrant night time economies

Opportunity for Pubwatch to contribute

Proof of Age Standards Scheme

Protects young people from harm

Venues can have complete confidence of the age of customers

Concerns of people working in night time economy listened to

Standardised design, easily recognisable

Prevents valuable documents being carried, lost, stolen & subsequent ID fraud

Thank you to Pubwatch

- Partnership in action
- Celebrating success